

Criteria by which Charts & Graphs In Illustrator will be based:

_____ Overall, is this infographic visually engaging? Yes No Somewhat

_____ Is the main idea clear and immediately apparent? Yes No Somewhat

_____ Is there chartjunk? Yes No Somewhat

_____ How easy is it to make comparisons? Yes No Somewhat N/A

_____ Is there visual hierarchy in the text, images, graphs, that allow quick and easy understanding of the information? Yes No Somewhat

_____ Is this design unified? Does it look like it is all in the same style? Yes No Somewhat

_____ Is there an obvious flow to this design? Does your eye easily move from one bit of information to the next? Yes No Somewhat

_____ Are images and text well-aligned in an orderly fashion? Yes No Somewhat

_____ Are there any spelling mistakes? Yes No

_____ Do the color choices have meaning relevant to the topic? Yes No Somewhat

_____ Are there too many colors? Yes No

_____ Are there not enough colors? Yes No