

ILLUSTRATION

DUE: 01/25/10

INSTRUCTOR: David Mazure

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INSTRUCTIONS: Read Illustration Reading #1 Parts 1,2 & 3 and answer the following questions:

1. According to page 20, what does a good illustration do?
2. What can ensure that an audience will continue to appreciate the work of an illustrator?
3. An illustration project briefing can contain too much information. **True** or **False** (Circle one)
4. List some information that you absolutely need to know before beginning an illustration project:
5. In your own words, describe what a mood board is and what its purpose is.
6. What is the illustrator's 'best friend'?

7. Describe, in detail, your creative environment:

8. What are the two most important aims of an image? Find an illustration from a magazine article that accomplishes both of these aims and attach it to this homework.

9. Who has the authority to demand changes to your illustration?

10. What should you do when presenting your illustration (or sketches for your illustration) to your client for the first time?

11. Who is your favorite illustrator? Why?