

ILLUSTRATION

DUE: 04/21/10

INSTRUCTOR: David Mazure

davidmazure@yahoo.com **CLASS WEBSITE:** <http://www.davidmazure.com/courses/>

INSTRUCTIONS: Read Illustration Reading #4 (Parts 1 & 2) and answer the following questions:

1. Illustrators live and die based upon the strength of what?
2. Should you only have a virtual/digital portfolio if you hope to 'make it' in the illustration business?
Y or N (circle one)
3. List 10 adjectives that you should use to describe your portfolio:
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.
 - 9.
 - 10.
4. Why is it important to consider the order in which you place images?
5. Should you include any experimental or personal (non-commissioned) work in your portfolio?
Why or why not?
6. How often should your portfolio be updated? (This is valid for fine artists, graphic designers, architects, and illustrators alike.)
7. How should you test your digital portfolio?
8. What innovation for portfolio display did Will Ainley develop? What type of innovative presentation will you develop for your own illustration portfolio? (Remember, your portfolios are due on final exam day)
Answer this question on the back of this sheet.