

# ILLUSTRATION

## projectone

**DUE:** 01/20 (words, examples, thumbnails)

**DUE:** 01/25 (5 finalized sketches)

**DUE:** 01/27 (final illustration due)

**CRITIQUE:** 01/27

## SERIES

Create multiple illustrations using the word that is randomly pulled from the hat. The words are normal, average, everyday words.

**Specifics:** Six black-and-white illustrations each on a 10" x 10" square.

**Objectives:** To limber up, to learn how to illustrate within a specific space and to create six finished illustrations in your strongest medium.

**Audience:** Who is your audience? I want YOU to tell ME. On the back of each finished illustration, tell me what type of audience you wish to appeal to. Examples of audiences: children, businessmen, mothers, grandfathers, construction workers, men, women, teenagers, etc.

**Presentation:** Each individual illustration will be flush mounted onto mat board (no foam core please!) Presentations should be neat and professional as if you were presenting this to the client who commissioned this work.

### Things to consider:

- Am I creating a strong composition within the square borders?
- Am I keeping a consistent style throughout all six compositions? If, so, am I doing enough to keep them interesting individually and as a whole?
- Am I mixing up my styles? If so, are they different enough from one another to show a good variety?
- Am I demonstrating quality use of my skills in my chosen medium?