

ILLUSTRATION

project four

TIMELINE:

DUE: Wednesday 04/07 - Group 1: Research & Thumbnails

DUE: Monday 04/12 - Group 2: Research & Thumbnails

DUE: Wednesday 04/14 - Group 1: 3 Finalized Sketches

DUE: Monday 04/19 - Group 2: 3 Finalized Sketches

DUE: Wednesday 04/21 - Class Discussion on Finalized Sketches

CRITIQUE: Monday 04/26 (last day of class)

A is for Apple

A is for Apple: Children's Book/Educational Illustration

Illustrate a double page for a children's book using one letter from the alphabet. Include in your image at least ten images of words starting with the letter. For example, using the letter A, you might show a guy wearing a shirt with a name tag reading **Adam** on it. **Adam** could be holding an **aardvark** and standing next to an **apple tree** with an **ax** leaning on it. An **aquarium** sitting on the inside of an **alligator's** mouth may be in the foreground. **Ants** could be climbing all over the **alligator** and an **airplane** could be flying in the sky with a sign that has **Aztec** images written on it. You may not only want to limit your project to only depictions of nouns but verbs as well. What if **Adam** were **anorexic** and **arranging apples** while also **avoiding** the **alligator**? There is no limit to how far in depth your witty interpretations of this theme can go!

Specifics: This is a double-page (spread) illustration. You need to be aware of the gutter between the two pages. The children's book that you are illustrating for is 8" x 8" which means that each of your pages will be completed at double that size at: 16" x 16" for a complete (original artwork) spread of 32" wide by 16" tall.

Style, color, and medium is totally up to you. Just keep in mind who your audience is and what may be attractive to them and, at the same time, educational.

Process: Stage 1- Research 10 different children's/educational illustrators. Obtain at least one example of their illustration. Print these out and, on the same sheet, write two sentences on why you chose this particular artist/illustration.

Stage 2 - Create 15 thumbnails, at least 3" x 6 1/2" in size. Write a word, phrase, or sentence explaining your focus, mood, and/or central theme. Circle your best two concepts/compositions. Discuss with instructor. We will choose one together that you will complete for your final.

Stage 3 - Create 3 larger, more detailed sketches (size: 6" x 13") exploring different compositional arrangements, color schemes, details, and/or concepts based upon the one sketch we settle upon.

Objective: The difficulty of this project is to make sure that the composition has a clear focus, central theme, and is legible and enjoyable by children and adults alike.

Presentation: You must present both the original artwork (size: 32" wide x 16" tall) and the size it will appear at once published/printed (size: 16" wide x 8" tall). Style of presentation is your decision.