

GRAPHIC DESIGN 1

Spring 2010

Printing Resources at ASU and surrounding area:

- The most convenient is the AIGA print lab in room 211. Students pay \$10 for a punch card and are charged 3¢ per square inch.
- color laser in room 210 (*quality isn't good enough for final projects*)
- color laser in the library (*good printer is in the basement*)
- Staples (*poor service, but cheap prices*)
- Creative Printing (*in town on 105 bypass*)
- Precision Printing (*more expensive than the other options usually, but great quality*)
- the university has its own printing services for large format printing (*ask me for more info about this*)

Checklist for printing from Adobe Illustrator:

- ◇ Are all your images embedded?
- ◇ Do you have any extra paths, text, or miscellaneous items that are not crucial to the printing output of your document that may increase file size and/or confuse the printer?
- ◇ Have you outlined all of your fonts (and have you saved an alternate version with all of your fonts)?
- ◇ Is your document color mode set to CMYK?
- ◇ Have you converted all of your blacks to either: C: 50, M: 40, Y: 40, K: 100 or C: 40, M:30, Y:40, K: 100
- ◇ Do you have crop marks? Do you need crop marks? Have you left yourself a sufficient margin around your entire document to account for a printer's inability to print a bleed (safe zone)?
- ◇ Have you saved your file as a .pdf?
- ◇ Have you flattened all of your layers into one layer?
- ◇ Have you flattened all transparencies?
- ◇ Have you backed up your file and made sure that the printer does not have the only copy of the file?