

Instructions:

Please read Reading #4 - "Time & Motion" or read pages 214-231 in your *Graphic Design The New Basics* text book and answer the following questions. **Due: 03/29/10**

1. Are there any similarities between designing for print and designing for motion graphics? **Y** or **N** (circle one)

2. Draw a single image below that implies motion:

3. What is one of the easiest (or most acceptable) ways of representing movement 2-dimensionally?

4. What is the smallest unit of animation known as? _____

5. List five ways that you might make your letterform change in your Letter Pictures Part 4 animation:

- 1.
- 2.
- 3.
- 4.
- 5.

6. What is the most crucial factor in animating type?

7. List two logos (from your own experience) that utilize interactive graphics:

- 1.
- 2.

8. How cool (10 being the coolest) is the typeface on page 231? (circle one)

1 2 3 4 5 6 7 8 9 10