

**Homework Assignment Due Thursday, January 21<sup>st</sup> (at the start of class)**

Read the handout (pp. 153-171) and answer the following questions:

- 1) List the five stages of the Design Process:
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
- 2) How long does this process usually take?
- 3) In the first stage of the Design Process, should established conventions ever be questioned? **Y / N**
- 4) Should the five steps of the Design Process always be followed in the order that they are presented in the reading? **Y / N**
- 5) What method, recognized by the Dada Movement, can help ignite creative thought?
- 6) Why can looking through design periodicals to get ideas be a bad thing?
- 7) Name three ways you might try to stimulate your creative process this semester:
  - 1.
  - 2.
  - 3.
- 8) Page 159 has some great questions to consider while involved in your design process. Refer back to these questions when you are having trouble resolving any issues with a design.
- 9) What is a very important part of the Implementation stage of the Design Process that helps to gain the client's approval?
- 10) Do some research of graphic designers. Who is your favorite?